

1 ABOUT OUR CODE OF ETHICS

Our Code expresses the high level principles that govern the way we do business. These principles guide our decisions and actions in our relationships with the following stakeholders.

2 SHAREHOLDERS, CREDITORS AND GENERAL COMMUNITY

We will observe the spirit and the letter of relevant laws and exercise high standards of ethical conduct regarding:

- disclosure of information to the Australian Stock Exchange Limited, shareholders and statutory authorities
- accounting practices
- conflicts of interest
- dealings in LongReach Group Limited shares.

We will ensure Group personnel act in the best interests of the Group and its shareholders at all times.

3 CUSTOMERS, CONSUMERS AND SUPPLIERS

We will observe the spirit and the letter of relevant laws and exercise high standards of ethical conduct regarding:

- our marketing and selling activities
- our use of market power and pricing practices
- our descriptions of goods and services
- the quality and safety of our goods.

4 EMPLOYMENT PRACTICES

We are committed to the principles of workplace safety, equal opportunity, equality of treatment and creating an inspiring workplace where diversity is valued as a source of enrichment and opportunity. We will:

- observe the spirit and the letter of relevant laws
- exercise high standards of ethical conduct
- implement appropriate health and safety practices
- promote the principle of equality of employment opportunities.

5 THE COMMUNITY

Our policy is to observe high standards of ethical conduct towards the communities in which we conduct business and, where appropriate, to support community activities and charities in the areas in which we operate. We will observe the letter and the spirit of the laws that protect our communities and the environment.

