

1 INTRODUCTION TO THE POLICY

1.1 General

- 1.1.1 This Policy sets out the standards and the requirements of the Company in relation to communicating with its shareholders.
- 1.1.2 The Company believes that an effective policy for communication with shareholders enhances its strong culture of disclosure to keep the shareholders and the relevant markets informed. This Policy reflects the Board's requirement that shareholders should be fully informed about the Company and that shareholders should have access to the latest information available utilising, where practicable, electronic communications to keep shareholders and the relevant markets informed of relevant information from the Company in a timely manner.

1.2 Board Approval

- 1.2.1 The Board has approved this Policy. The Board may approve updates and amendments to this Policy from time to time.

1.3 Definitions

- 1.3.1 Unless the contrary intention is expressed in this Policy, the following words (when used in this Policy) have the meaning set out below:
- Annual Report means the annual report (and any concise annual report) of the Company published annually for the benefit of shareholders, investors and other interested parties as prescribed by law.
 - Board means the Board of Directors of the Company from time to time.
 - Company means LongReach Group Limited ABN 57 010 597 672 having its registered office at 31 Market Street, South Melbourne, Victoria, Australia 3205.
 - Group means the Company and its subsidiaries.
 - Intranet means any of the Group's internal electronic intranets where Group information is gathered for the exclusive use of employees, contractors, officers, directors and management of the Group.
 - Share Registry means Advanced Share Registry Services or any other share registry services provider appointed by the Company from time to time.

2 APPROVAL OF COMMUNICATIONS WITH SHAREHOLDERS

- 2.1 The Board will approve all shareholder communications. If in any circumstances that is not practical, shareholder communications will be approved by one of the Chairman or the Managing Director and/or Chief Executive Officer.

SHAREHOLDER COMMUNICATIONS POLICY

3 COMPANY MEETINGS

3.1 Meetings

The annual general meeting and other general meetings of the Company are the primary forum for communication by the Company with its shareholders and for shareholder participation.

3.2 Notices of General Meetings

3.2.1 The Company will place all notices of general meetings and accompanying explanatory material on the Company's website.

3.2.2 The form and content of the notices of general meeting will comply with the Corporations Act 2001 and any applicable ASX listing rules and guidelines.

3.2.3 Shareholders may fax proxy forms for annual general meetings and general meetings of the Company to the Company directly or to the Share Registry. At present, the Company does not accept electronic proxies; however, consideration is being given to facilitating electronic proxy voting in the future.

4 ANNUAL REPORT

4.1 The Company's Annual Report to shareholders is a central means of communicating to shareholders the Company's activities, operations and performance over the past financial year.

5 THE COMPANY'S WEBSITE

5.1 The Company's website (at www.longreach.com) contains information about the Company including shareholder communications.

5.2 The Company will place on its website all ASX announcements and relevant news releases and any other information that is an official release of material information to the market as soon as reasonably practicable after such information is released to the ASX.

5.3 Relevant news releases, Company financial announcements, financial data and investment presentations for the preceding two years will be available on or via the Company's website.

6 NOT USED

7 COMMUNICATION VIA E-MAIL

7.1 It is the intention, in the future, to offer shareholders the choice of receiving shareholder communications from the Company via email. Shareholders who elect for this option will receive an e-mail advice with a link to the relevant part of the Company's website when annual reports are released, when notices of meetings and other shareholder communications are sent and each time a relevant announcement is made by the Company and posted on the Company's website.

7.2 Shareholders who elect to receive communications from the Company by email will not receive communications by post; however, if the Company receives rejection advice for any shareholder e-mail, the relevant material will be sent to the shareholder by post. It is intended that a shareholder will be able to change their election at any time.

8 COMMUNICATION VIA POST

- 8.1 The Company currently communicates with its shareholders via post and, in the future, will continue to do so where a shareholder has not elected to use an electronic form of communication or otherwise as set out above.

9 WEB-CASTS

- 9.1 It is intended that, in the future, the Company will web-cast some of its communications to shareholders and the investment community (for example, financial results announcements). This service will be available from the “Investment Centre” section of the Company’s website.

10 ACCESS TO THIS POLICY

- 10.1 This Shareholder Communications Policy will be available for viewing by any employee of the Group on the Intranet and by any other person on the Company’s website.

11 REVIEW OF THIS POLICY

- 11.1 This Shareholder Communications Policy is subject to regular review by the Board and will be amended (as appropriate) to reflect current best practice in communications with shareholders.

12 COMPANY CONTACTS

- 12.1 Employees should direct their questions about this Shareholder Communications Policy and its application in the first instance to their supervisor. If further assistance is required, questions may be directed to the Company Secretary.

- 12.2 Shareholders, investors and members of the public should direct their questions about their shareholdings to the Share Registry. The contact details for the Share Registry are:

Advanced Share Registry Services
 110 Stirling Highway Nedlands WA 6009
 PO Box 1156 Nedlands WA 6909
 Telephone +61 8 9389 8033 Facsimile +61 8 9389 7871
www.advancedshare.com.au

- 12.3 To contact the Company in relation to the Shareholder Communications Policy, please contact the Company Secretary at:

Company Secretary
 LongReach Group Limited
 31 Market Street, South Melbourne, Victoria, Australia 3205
 Telephone +61 3 9926 1155 Facsimile + 61 3 9696 1411