

Our reference: 1271A/052/11

17 October 2011

Dear Shareholder,

It is my pleasure to invite you to the 2011 Annual General Meeting of LongReach Group Limited on Thursday, 17th November 2011, to be held at C4i, 31 Market Street, South Melbourne, Victoria, starting at 11:30am (EDT).

Shareholder registration will commence at 11:15am before the meeting.

I enclose your notice of meeting setting out the items of business for the meeting, together with the following:

- A set of Explanatory Notes giving further information on the proposed resolutions; and
- A personalised proxy form

If you are unable to attend the meeting, please remember to complete and return the proxy form enclosed with this notice.

I look forward to welcoming you to the meeting.

Yours sincerely,



Larry Case
Chairman

This document should be read in its entirety. If you are in doubt as to how to vote, you should seek advice from your accountant, solicitor or other professional advisor prior to voting.

The Annual General Meeting of the Shareholders of LongReach Group will be held at C4i, 31 Market Street, South Melbourne, Victoria 3205, on Thursday, 17th November 2011 at 11:30am (EDT).

Further information on the resolutions set out below is contained in the Explanatory Notes which accompany and form part of this Notice of Meeting.

ORDINARY BUSINESS

CHAIRMAN'S PRESENTATION

1 Financial Report for the Year Ended 30 June 2011

To receive and consider the Company's financial statements and the reports of the Directors and of the Auditor for the year ended 30 June 2011.

2 Remuneration Report

Adoption of the Company's Remuneration Report (non-binding vote).

Resolution 1 - To consider and, if thought fit, to pass the following as an ordinary resolution:

"That the Remuneration Report for the financial year ended 30 June 2011, as presented in the Company's Annual Report 2011, be adopted."

Note: Under S300A of the Corporations Act 2001, the annual Directors' Report now includes a separate identified remuneration report. Listed companies are further required to put the remuneration reports up for adoption by resolution at the Company's Annual General Meeting. However, the vote on the resolution is advisory only and does not bind the Directors of the Company.

3 Re-election of Director

In accordance with the Company's Constitution Mr Larry Case retires and is seeking re-election.

Resolution 2 - Re-Elect a Director (Larry Case)

To consider and, if thought fit, to pass the following as an ordinary resolution:

"That Larry Case, who retires in accordance with the Company's Constitution, be re-elected a Director of the Company."

GENERAL BUSINESS

To transact any other business which may lawfully be brought forward.

VOTING ENTITLEMENT

Pursuant to Regulation 7.11.37 of the Corporations Regulation 2001, the persons eligible to vote at the 2011 Annual General Meeting are those who are registered as shareholders of the Company at least 48 hours prior to the time of the meeting.

EXPLANATORY NOTES

These explanatory Notes accompany and form part of the Notice of Annual General Meeting of LongReach Group Limited (“the Company” or “LongReach”).

1 Adoption of the Financial Report for the Year Ended 30 June 2011

Section 317 of the Corporations Act 2001 required each of the financial report (including the Financial Statements and Directors’ Declaration) the Directors’ Report and the Auditor’s Report for the last financial year be laid before the meeting.

There is no requirement for the Financial Statements and Reports, which have been made available to shareholders in the Annual Report, to be formally approved by Shareholders.

Shareholders will be given a reasonable opportunity at the meeting to ask questions and to make comments on those reports and on the business, operations and management of the Company. The Company’s external Auditor, Lawler Partners, will be in attendance to respond to questions in relation to the conduct of the Audit and the preparation and content of the Audit Report.

2 Remuneration Report

Resolution 1 - – Adoption of the Company’s Remuneration Report (non-binding vote)

Consistent with section 250R of the Corporations Act 2001, the Company submits to shareholders for consideration and adoption by way of a non-binding resolution its Remuneration Report for the year ended 30 June 2011.

During this item of business, shareholders at the meeting can comment on and ask questions about the Remuneration Report which commences on page 7 of the Company’s Annual Report.

The Corporations Act 2001 provides that the vote on this resolution is advisory only and will not bind the Directors of the Company. However, the Directors will take the outcome of the vote into consideration when reviewing remuneration practices and policies.

Under the recent changes to the Corporations Act which came into effect on 1 July 2011, if at least 25% of the votes cast on Resolution 1 are voted against adoption of the Remuneration Report at the Annual General Meeting and then again at the Company’s 2012 Annual General Meeting, the Company will be required to put to Shareholders a resolution proposing the calling of a general meeting to consider the appointment of directors of the Company (Spill Resolution).

If more than 50% of Shareholders vote in favour of the Spill Resolution, the Company must convene the general meeting (Spill meeting), within 90 days of the Company’s 2012 Annual General Meeting. All of the Directors who were in office when the Company’s 2012 Directors’ report was approved, other than the Managing Director of the Company, will cease to hold office immediately before the end of the Spill Meeting but may stand for re-election at the spill Meeting. Following the Spill Meeting those persons whose election or re-election as Directors is approved will be the Directors of the Company.

The Directors unanimously recommend shareholders vote in favour of resolution 1.

The Chairman will not vote undirected proxies for resolution 1.

3 Re-Election of Director

Resolution 2 - Re-Elect a Director (Larry Case)

The ASX Listing Rules and the Constitution of the Company require each Director to be re-elected every three years and also that an election of Directors be held each year.

Larry Case is currently a Non Executive Director of the Company who is retiring and being eligible, seeks re-election in accordance with the Company's constitution. Information relating to the experience and qualifications of Mr. Case is detailed in the 2011 Annual Report.

The Directors unanimously recommend that Shareholders vote in favour of resolution 2.

4 Voting entitlement

Pursuant to Regulation 7.11.37 of the Corporations Regulations 2001, the persons eligible to vote at the 2011 Annual General Meeting are those who are registered as shareholders of the Company at least 48 hours prior to the time of the meeting.

5 Proxies

Includes with the Notice of Meeting accompanying these Explanatory Notes is a Proxy Form for use by Shareholders. All shareholders are invited and encouraged to attend the meeting of, if they are unable to attend in person and are eligible to vote, to complete, sign and return the Proxy Form. Lodgement of a Proxy Form will not preclude a shareholder from attending and voting at the meeting in person. To be valid, Proxy Forms must be received by the Company no later than 48 hours before the meeting.

The Proxy Form can also be sent by facsimile to the Company's share register on (08) 9389 7871.

6 Questions

If you have any questions about this notice or the accompanying documents, please contact:

LongReach Group Share Registry:	Advanced Share Registry Services 110 Stirling Hwy (PO Box 1156) Nedlands WA 6009
	Ph: +61 8 9389 8033
	Fx: + 61 8 9389 7871

By order of the Board

Lodge your vote:



By Mail:

Advanced Share Registry Limited
PO Box 1156
Nedlands WA 6909

Alternatively you can fax your form to
(Within Australia) (08) 9389 7871
(Outside Australia) +618 9389 7871

For Online Vote

www.advancedshare.com.au/investors.aspx

For all enquiries call:

Telephone:

(Within Australia) (08) 9389 8033
(Outside Australia) +618 9389 8033

Email: admin@advancedshare.com.au

<Bar Code>

<Name>
<Address 1>
<Address 2>
<Address 3>

Proxy Form

Instructions

1. Every shareholder has the right to appoint some other person or company of their choice, who need not be a shareholder, to attend and act on their behalf at the meeting. If you wish to appoint a person or company other than the Chairman, please insert the name of your proxyholder(s) in the space provided (see reverse).
2. If the securities are registered in the name of more than one owner (for example, joint ownership, trustees, executors, etc), then all those registered should sign this proxy. If you are voting on behalf of a corporation or another individual you may be required to provide documentation evidencing your power to sign this proxy with signing capacity stated.
3. This proxy should be signed in the exact manner as the name that appears on the proxy.
4. If a shareholder appoints two proxies, each proxy may be appointed to represent a specific proportion of the shareholder's voting rights. If such appointment is not made then each proxy may exercise half of the shareholder's voting rights. Fractions shall be disregarded.
5. Completion of a proxy form will not prevent individual shareholders from attending the Meeting in person if they wish. Where a shareholder completes and lodges a valid proxy form and attends the Meeting in person, then the proxy's authority to speak and vote for that shareholder is suspended while the shareholder is present at the Meeting.
6. To be effective, proxies must be delivered by shareholders as follows:
Shareholders must deliver their proxies prior to 15 November 2011 at 11:30am (AEDT) by mail to PO Box 1156, Nedlands, 6909, Western Australia or by facsimile at (08) 9389 7871 or deliver to the Share Registry of the Company at Unit 2, 150 Stirling Hwy, Nedlands, Western Australia, 6009.
For those wishing to lodge their vote online, this facility will close at 15 November 2011 at 11:30am (AEDT).
7. For the purposes of Regulation 7.11.37 of the Corporations Regulations the Company determines that shareholders holding shares at 15 November 2011 at 7:00pm (AEDT) will be entitled to attend and vote at the Meeting.
8. The Chairman intends to vote in favour of Resolution 2 set out in the Notice of Meeting. The Chairman of the Meeting will not vote any undirected proxies in relation to Resolution 1 (Remuneration Report).
9. This proxy confers discretionary authority in respect of amendments to matters identified in the Notice of Meeting or other matters that may properly come before the Meeting.
10. This proxy should be read in conjunction with the accompanying documentation provided by management of the Company.
11. The shares represented by this proxy will be voted or withheld from voting in accordance with the instructions of the shareholder on any poll that may be called for, and if the shareholder has specified a choice in respect of any matter to be acted upon, the shares will be voted accordingly.

Turn over to complete the form →



CHECK OUT OUR WEBSITE at
www.advancedshare.com.au

- Check all holdings by using HIN/SRN
- Update your holding details
- Reprint various documents online

<Name>
 <Address 1>
 <Address 2>
 <Address 3>

Change of address. If incorrect, mark this box and make the correction in the space to the left. Securityholders sponsored by a broker (reference number commences with 'x') should advise your broker of any changes.

Bar Code

HIN/SRN

CODE

Form of Proxy

Please mark to indicate your directions

STEP 1 Appoint a Proxy to Vote on Your Behalf

PLEASE NOTE: This proxy is solicited on behalf of the management of LongReach Group Limited ABN 57 010 597 672 (the "Company") for use at the meeting of the shareholders of the Company to be held at C4i, 31 Market Street, South Melbourne VIC on 17 November 2011 at 11:30am (AEDT) or any adjournment thereof (the "Meeting").

I/We being a member/s of LongReach Group Limited hereby appoint

the Chairman of the meeting **OR**

PLEASE NOTE: If you leave the section blank, the Chairman of the Meeting will be your proxy.

or failing the individual(s) or body corporate(s) named, or if no individual(s) or body corporate(s) is named, the Chairman of the Meeting, as my/our proxy to act generally at the Meeting on my/our behalf and to vote in accordance with the following directions at the Meeting and at any adjournment of that meeting.

If you have not appointed the Chairman of the Meeting as your proxy and you are appointing a second proxy please complete the following: Proxy 1 is appointed to represent _____% of my voting right and Proxy 2 is appointed to represent _____% of my total votes. My total voting right is _____ shares.

PLEASE NOTE: If the appointment does not specify the proportion or number of votes that the proxy may exercise, each proxy may exercise half the votes.

With respect to any amendment or variations to the matters identified in the Notice of Meeting and any other matters which may properly come before the Meeting, I/we confer discretionary authority on the person voting on behalf of me/us to vote as that person sees fit. At the time of printing this Form of Proxy, management knows of no such amendment, variation or other matter.

STEP 2 Items of Business

PLEASE NOTE: If you mark the abstain box for a particular item, you are directing your proxy not to vote on that item on a show of hands or on a poll and your votes will not be counted in computing the required majority on that item.

If you wish to indicate how your proxy is to vote, please tick the appropriate places below.

FOR AGAINST ABSTAIN

Resolution 1: To Adopt the Remuneration Report for year ended 30 June 2011	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resolution 2: To re-elect Mr Larry Case as a Director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If no choice is specified, the shareholder is conferring discretionary authority on the proxy to vote at his or her discretion. If the Chairman of the Meeting is your proxy (or is elected by default), you permit the Chairman to exercise your proxy on Item 2. You can direct the Chairman to vote For, Against or Abstain from voting on Item 1 (Remuneration Report) by marking the For, Against or Abstain box. If no direction is given, the Chairman will not vote any undirected proxies on Item 1.

SIGN Signing by member

This section **must** be signed in accordance with the instructions overleaf to enable your directions to be implemented.

Individual or Member 1	Member 2 (if joint holding)	Member 3 (if joint holding)	/ /
Sole Director and Sole Secretary	Director/Company Secretary	Director	Date